

## Challenges and issues for the Tourists in Sri Lanka

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Travel is the one of most interesting activity through people since Homo erectus. But they focused few targets like Food, Space, and to ignore natural disasters. Then it was expanded such as explorations. After the Industrial Revolution people thought about their free time. When they got vacation or holidays planned to go somewhere else, to take a rest, try to different foods and beverages, to see the cultural verities, feel the different experiences and many more. But nowadays it has changed. People are interested about sports, medical aspects, Eco friendly tourism, Cave tourism, Sustainable tourism, Dark tourism, War tourism, Adventure tourism, Agro tourism and number of types. This study focused on Tourism Industry, Origin and current situation in Sri Lanka. Basically I wanted to find what are the challenges and issues for the local and foreign tourists through their journey. I used primary data collection such as Interviews, Questionnaires and secondary data like Books, magazines, and newspapers and Internet. Using software I analyzed the data. I selected the Colombo, Kandy, Anuradhapura, Galle and Ampara areas and used quantitative data for this study. Through this I identified the new accommodation types, expanded rooming capacity, growth of MICE tourism, development of Information Technology and growth of Eco and sustainable tourism concepts in Sri Lanka. As well as we have future challenges for this industry. As an example Climate changes, Terrorism, Poverty, pollution, lack of infrastructure facilities, safety and security problems, competition through other Asian countries. Avoiding these threats we can increase tourist arrival and get more foreign exchange through tourism industry. We must recognize what are the bad impacts and make new plans and well organize the facilities for the local and foreign tourists. According to this methods Sri Lanka can be the best tourist destination among other Asian developing countries through providing best facilities and increase repeat customers.

Key words: Tourism industry, Challenges, Issues, foreign, facilities.

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