

Usage of mobile phones among university students in Sri Lanka

L.N. Liyanage¹

Abstract

Since the development of communication technology, the mobile phone has played a major role in the modern world. Currently around 4.9 billion people in the world, own 7.2 billion mobile subscriptions, thanks to owning multiple devices and inactive accounts. Consequently as a developing country Sri Lanka is also affected by this greatly. Although there's only 20.7 million people in Sri Lanka, the number of mobile phone in use is 22.1 million. Especially the youth has used to mobile devices very rapidly. The purpose of this research is to study the usage of mobile phone among university students in Sri Lanka. 100 students representing all the faculties were tested using questionnaires and interview method. This survey revealed that 71% of students prefer to have prepaid connection where they spend more than Rs.800 per month on service, make at least 2 hour duration of calls per day and 50 -100 SMS per day. They spend more time on mobile phones than their time of studies. On the other hand, the students use mobile phones for their day today educational activities too. Samsung is the most popular brand among the students. No matter their family status, majority of them own the best smart phones. There are both pros and cons in the usage of mobile phones among university students.

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¹B.A. (Special) Social Statistics, University of Kelaniya
lashi.navi@gmail.com

