

**REDUCING TRAFFIC CONGESTION IN COLOMBO  
METROPOLITAN AREA THROUGH ADAPTATION OF  
ALTERNATIVE PERSONAL TRANSPORTATION METHODS:  
BARRIERS AND LONG TERM STRATEGIES**

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**Introduction**

In order to gain the optimum utilization of available resources through the aggregate national production, the economy must fulfil some of the fundamental requirements. Out of that, supply of man and material to the production system at the right time, at the right place and at the right amount is very much significant. In this context, if there is no such a delays in between the location of men & material and the production place, then it can be defined as an availability of an effective transportation system. Considering about the role of the government in the contemporary context, most expect the government to play the role of a facilitator. In this case government should be able to strategically develop its all infrastructure facilities and also it is mandatory to formulate effective public policies to increase the performance of the country's national economy. Therefore it can be concluded that the government has a major responsibility to construct, upgrade and properly maintain an effective transportation system within the country.

Considering the last decade, as a country Sri Lanka has been achieving many infrastructure developments including the modern-day road network. It can be identified as a positive factor or sign for expansion of national production. But when focus is given to some