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## **Impact on Modern Public Transportation for the Tourism Development in Sri Lanka**

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The center of the country for the tourism is western province and development of modern public transportation system is necessary as modern world. The research study investigates the impact of modern public transportation on tourism development in western province Sri Lanka. It identifies the government and non-government institutions perceive the importance of modern public transportation system in relation to the tourism industry. The nature of the study was based on qualitative methodology. Accordingly, in-depth interviews, case studies was used as research methods Seven key persons from related institutions (which represent both Government and Nongovernment and Private sectors) and foreign pedestrian were selected for the sample. NVivo qualitative data analysis Method for data analysis. The research found that Sri Lankan public transportation has not been systematically developed or technologically modernized as to develop the tourism industry.

**Key Words:** *Public Transportation, Tourism, Tourism Development, Modern Technology*

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