

**Abstract No 17****Trends in the Use of Sanskrit Language in Media and Communication****1. D.H.D.S Ridmi 1. N.A.M.L Chandradasa**

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The entire communication system is centrally linked with language and it is identified language as a core factor in communication. However, in the present categorization of languages, the Sanskrit language is considered as an inanimate (death) language. Nevertheless, this belief cannot be considered as accurate. The Sanskrit language is one of the world's most perfect, scientific and formal languages. As in Sinhala language, Sanskrit is the root language for many other languages such as German, Caltic, Bevilto, Slavic, etc. The Sanskrit language is evident in traditional, social, religious and academic communication, modern communication and new communication methods which come under the categorization of communication modes. Among the trends in new Sanskrit languages, telephone and computer software are also made by the use of structure and syntax of Sanskrit language. According to the NASA, Sanskrit is the language which is used in computers. In addition, Sanskrit is used not only as an official language but also it is used as a colloquial language in some regions of India such as Maththur in Karnataka, in Jhri village, Ganora in Rajasthan, Shyam Sundaram Pur in Orissa. Thus, the main purpose of this research is to explore the way in which Sanskrit language, which is the native language for many other languages, is used in communication. Interviews and content analysis will be used as methods of data collection. Data will be analyzed using a mixed approach of both quantitative and qualitative methods.

**Key words:** Sanskrit, Communication, Language, Trends