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## EVALUATING WORK FAMILY CONFLICT AND SOCIAL SUPPORT AMONG PROFESSIONAL WOMEN WITH SPECIAL REFERENCE TO TAMIL NADU

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## **ABSTRACT**

In today's era, the business success relies on the worker skills and capabilities. Now a day work-family conflicts is turning into expanded consideration due to work pressure and family responsibilities. The primary objective of the study is to find out the influence of work family strife and social support on job satisfaction among the employees. Work Interference with Family and Family Interference with Work are the two dimensions of work family conflict and social support has three dimensions Organizational support, Family support and Friends support. This study examines the extent of work family conflict among respondents on the premise of occupation and marital status. This study additionally verify the impact of work family conflict and social support on job satisfaction Questionnaire technique was accustomed to collect the data and every data were analyzed using SPSS t test, one way ANOVA, correlation and SEM was utilized in this study. The result shows that the amount of work family conflict is high among the married women comparing to the unmarried respondents. Job satisfaction among the employees is based on the organizational support providing to them.

Keywords: Work Family Conflict, Social support, Job Satisfaction, Professional Women