

Corporate Social Responsibility: A Review

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This review article intends to bring a better understanding to the field of Corporate Social Responsibility as studied by previous scholars. The paper summarizes the history of Corporate Social Responsibility concept, evolution of CSR, definitions of CSR and its impact on business and the business environment. The concept of corporate social responsibility (CSR) has a long and varied history and the field is still evolving. In the beginning of the formal writings on this concept it was referred to more often as social responsibility (SR) than as CSR. Common understanding of CSR is Philanthropic Activities and charity works but it is broader and vital business concept in today's business world.

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