

## **Rickshaw Art as a means of Social Communication: Bangladesh Perspective**

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### **Abstract**

Rickshaw is a major vehicle for transportation in order to travel short distances in Bangladesh. It exhibits different artistic views and paintings that bear the messages of the famous history and culture of Bengal. Rickshaw arts can be seen in the streets, like fabulous tropical fish or gaudy birds of paradise. As a means of social communication this popular art works is very effective and thus constitutes as a forceful agent to bridge between the different sectors of the community. Poor men who are mechanically and artistically inclined, involve in jobs such as building, repairing and decorating rickshaws. Consequently, this article attempts to discuss the exhaustive substance of this art as well as to analyze the contemporary life status of the artisans. The study is exploratory and descriptive in nature. It has been observed that, in Bangladesh this genre of folk-art has given sufficient evidence that the human beings everywhere are the same, in spite of their religious and cultural differences. This non-communal approach is the fundamental basis of social communication. Thus it is the main reason for rickshaw arts to become a strong means of social communication.

**Key Word:** *Rickshaw Art, Social Communication, Artisan*

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