

## **Usage of Health Information Resources of Rural Women in Perambular District of Tamilnadu**

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### **Abstract**

*This paper aims to examine the perception and use of health resources in Perambular District of Tamilnadu. The prime objective is to find out how rural People using health information and sources and how they perceive the advantages of health resources and problems for accessing them. Data were collected from 300 Rural Women in Perambular District of Tamilnadu. The questionnaire consists of 15 main questions with many of them having a number of subsidiary questions. Questionnaires and Oral Interviews were the main instruments used for data collection. The articles also explained information needs, sources, channels and information seeking behavior. The questions are designed for the Rural Women's to elicit their experience with the Printed Resources use for their study and research work.*

**Keywords:** *Health information resources, Rural women, Information search, Information needs*

### **Introduction**

Information Seeking Behaviour is one of the important areas in user studies. The motives of users give raise to information needs and requirements. To quench the force for information users accept numerous ways and means to right to use the different channels of communication of information (Navalur, Balasubramani, & Ashok Kumar, 2012). Information explosion has paved the way to seek information in a variety and multiplicity at different levels, frequency, volume and use (Goff, Patino, & Jackson, 2004). This circumstance appears to be ambiguous and heterogeneous in character so that information needs of a particular group of users, and information flow from a specific situation /organization are difficult to determine. (Nattar, Duraisingam, & Alex, 2015)

### **Objectives**

- To identify the purpose of information seeking by respondents.
- To identify the most preferred forma/informal source of the information sought by respondents.
- To identify the appropriate sources of information available in the library.
- To identify the major barriers in receiving information by respondents.