Age Group and Financial Literacy Rate; Special Reference to Wewala West GN Division

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Abstract

Financial literacy has direct impact on financial decision making. In present society there are some troubles with lack of financial literacy. According to the previous literature in many countries, one can identify various factors are affecting to financial literacy rate. Main objective of this study is identifying the age group which is highly financial literate in Sri Lankan context. As well as identifying the other factors affected to financial literacy rate. This study was selected 300 households using simple random sampling technique as the sample from 1442 number of households in the Wewala West GN division which is the population of this study. Here only used primary data for research purposes and they were collected through structured questionnaire. For the analysis purposes analytical tools that validity analysis, frequency analysis, factor analysis, weighted average, chi square test and also oneway ANOVA have used for analysis part of this study. This study finds that gender, household's monthly income, education level, sector of job and age category are significantly affecting factor for the financial literacy rate while race is not significantly affect to financial literacy rate. Education level and age are the most important factors among the affected factors. And also this study finds that there is a different between age groups on financial literacy rate and people between age 36-50 and also above 60 groups are significantly have high level of financial literacy rate.

Key words: Age group, Education level, Financial literacy, Sri Lankan context

1. INTRODUCTION

Financial decision making is an integral part of daily life of people. Most of financial decisions are made as own decision without advise of financial specialists. Ability of financial decision making and also accuracy of those decisions are depending on financial literacy (Meir, Mugerman & Sade, 2016). The lack of financial literacy may lead to making poor financial choices that can have negative consequences on the financial well-being of an individual. There are some troubles with lack of financial literacy and also aging problem in Sri Lanka as a developing country.

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