

Requirement of Developing Digitization for Tacit Knowledge Transfer in Buddhist Culture and Practices

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Purpose – The purpose of this research is to identify the requirement of tacit knowledge transfer and develop a framework which enhances it. Further this presents the role of tacit knowledge transfer and how digitization could be used for utilizing it regarding continuation of Buddhist culture and practices.

Method – Exploratory and qualitative research methods has been taken in this study. Due to the chosen approach, an abductive research strategy paved the way for a successful performance of this research. The data collection was conducted through 12 semi-structured interviews, where 10 of them consisted of interviews with their subordinates. Since qualitative research method had followed, thematic analysis method has been used for data analysis purpose.

Results – The results consist of an in depth understanding regarding how tacit knowledge transfer can improve and utilize it. Enhancement of this process is benefited for the digitization as well. The conducted data lead to the development of a framework that include guidelines and next steps for implementing more digital solutions for improved tacit knowledge transfer.

Theoretical contribution – The theoretical contribution of this study is addressing the gap of the research on certain segments of the society such as continuation of Buddhist culture and practices. In the modern society; innovations, development of businesses are followed by tacit knowledge transfer concepts instead of using those for establishment of cultural practices. By connecting assets of tacit knowledge with tacit knowledge transfer processes to the eminent phenomenon, digitalization, this study also contributes to the inadequate research area of how society can utilize the benefits of a higher implementation of digital solutions especially in the area of Buddhist culture and practices.

Practical implications – The findings are based on identified assets of tacit knowledge within the area of Buddhist culture and practices. Hence, the findings are intended to be general guidelines how digitalization can be beneficial for all society. The overall findings present how successful assimilation of knowledge is enabled through utilization of digital solutions, routines of knowledge transfer and that each participant is granted enough resources.

Keywords: “Tacit Knowledge, Tacit Knowledge transfer, Buddhist culture and practices, Digitization, Knowledge discontinuation”

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