

Synopsis

The intent of this research is to recognize the nature of the quality of mobile traders' life style. The significant features manifested herein is to find solutions for difficulties faced by mobile traders. Problem of the research is to identify the quality of living standard of mobile traders. The significant features are the impacts on the quality and problems caused in mobile trading. Realistic approach in the research methodology has been adopted as a quantitative research technique. Survey methodology has been adopted as the research technique. The method of case study has also been used herein. Conducting of interviews and questionnaires are also recognized as a data collection methodology. When analyzing data, S.P.S.S. software has been introduced. Quality of life style of mobile traders are compared with three indices in data analysis such as Physical Living Index, Living Index and Human Development Index. The purposive or judgment sampling has been adopted as research samples. The field of research based on this survey is the C.T.B. Central bus stand, BastianMawatha bus stand, Pettah within the Divisional Secretariat Division, Colombo in the District Secretariat, Colombo and vicinity of several bus stands and nearby cross roads set up within the administrative boundary of the Divisional Secretariat, Colombo. There are about 100 data contributors being made use in this study. Number of 13 data contributors have been used in the interview sample of case study in respect of qualitative facts. Conclusions have been drawn by analyzing quantitative and qualitative data received out from the above case study. Following features have been found in the study carried out on sixteen major facts. Living standard of mobile traders are high as well as the literacy rate. Their high per capita income makes their family lives more success. No infant deaths. Areas where they reside geographically feasible and climate conditions are conducive. Life expectancy in both parties are high. Health is also in a higher position. They are healthy. There are higher number of trade union membership holders. There is life security, less unemployment, political freedom as well as higher level in sexual equality. There are five matters on which quality is comparatively less. According to conclusion arrived at, they have poor savings, less tendency towards religion, less purchasing ability, less jobs and political security. One of major challenges that they are facing at present as well as in future is whether they could proceed ahead with this type of trade, despite high living standard. Prevention of trading on roads and ways, payments and inside buses have been empowered by Laws and Acts such as Roads and Ways Act, Police Ordinance and Passenger permits of National Transport Commission. In this circumstances, engaging in trade on roads and ways, pavements and even in buses is somewhat a challenging task.

Key Words: Mobile Trader, Mobile Trading, Quality of Living Standard