

## **The Factors Affecting Entrepreneurial Intention of Management Undergraduates of University of Kelaniya, Sri Lanka**

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The main objective of this study is to understand how personal attitude, perceived behavioral control, subjective norm and entrepreneurship education tend to affect the entrepreneurial intention of management undergraduates. The primary data were gathered using a questionnaire that is distributed among 154 final year management undergraduates of University of Kelaniya, Sri Lanka. Pearson Correlation Coefficient, Simple and Multiple Linear Regression Analysis were conducted to use to test hypotheses. The study revealed that personal attitude, perceived behavioral control, subjective norm and entrepreneurship education have a significant impact on entrepreneurial intention. The discussion of the findings, implications of the study, limitations, and recommendations for future research are also discussed.

**Keywords:** *Entrepreneurial Intention, Entrepreneurship Education, Perceived Behavioral Control, Personal Attitude, Subjective Norm*

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