

Antecedents of Ecommerce on Actual Use of International Trade Center: Empirical Study

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This research aims to investigate the factors influencing actual use of international trade center; The objective of this research is to analyze the impact of Awareness of E-commerce, Government Policies, Trust and Security on international trade center. This study proposed a conceptual model, which will empirical test with a survey of 200 Jordanians. Because the study was limited to Jordan, one of the primary limitations of this study is that the results cannot be generalized. Future research clearly needed to reveal better insights into the nature of these relationships. We will conclude this work with findings 'discussion and Recommendation.

Keywords: *E-commerce, Government Policies, Trust and Security.*