

Determinants of Cyberbullying: A Study of Management Undergraduates of State Universities in Sri Lanka

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The purpose of this study is to determine the factors affecting cyberbullying behaviours among state university management undergraduates in Sri Lanka. In this research study, cyberbullying is the dependent variable, social media use is the independent variable and cyberstalking is the mediating variable. The research was a cross-sectional study and a quantitative study. As the sampling method, simple random sampling was used for selecting the sample. The primary data was collected using a standard measurement scale that was created using the five-point Likert scale. The target population was 2500 Management undergraduates of state universities in Sri Lanka. Morgan table was used to calculate the sample size. Accordingly, the sample size was 378. Additionally, the target population's primary data was gathered using the online questionnaire. With the use of SPSS encoding validity, reliability, descriptive statistics, regression, and correlation of the obtained data were analyzed. It was found that cyberstalking has a significant mediating impact on cyberbullying. Furthermore, findings indicate that social media use and cyberstalking have impact on cyberbullying behaviours and social media use and cyberstalking are determinants of cyberbullying behaviours among undergraduates.

Keywords: *Cyberbullying, Cyberstalking, Social Media Use*

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