

An Empirical Study on the Impact of Effective Internal Communication on Employee Engagement in the Education Sector in Sri Lanka

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The engagement of employees is a critical determinant of any Organization's success. Even though many determinants of Employee Engagement are found, impact of internal communication on employee engagement is not investigated specially in Sri Lankan context. Bridging the gap in the context, the current study assessed the impact of internal communication on employee engagement. This study was carried out as a cross-sectional study among a sample of 165 out of 290 Employees working in the zonal Education office Denuwara using simple random sampling. Data was collected from the sample through a standard questionnaire. The collected data were analyzed using correlation, regression, and descriptive statistics. The results of the study revealed a positive impact of internal communication on employee engagement. These findings suggest that it is very important in establishing proper internal communication machinist within organizations to enhance the engagement of employees in their job. Moreover, it is important to conduct similar studies in the same area in different industries, along with the comparison among separate employee categories.

Keywords: *Internal Communication, Employee Engagement, Education Sector.*

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