

## **Initiating Enterprise Education as Pedagogy in Schools in Asia**

Farwin Faizer Imtiaz  
Gateway College  
imtiafarwin@gmail.com

This paper explores what enterprise education is and how schools in Asia can use it as pedagogy. There is much confusion between enterprise education and entrepreneurship education. This paper will explore similarities and differences between enterprise education and entrepreneurship education and how these concepts can be better understood. Entrepreneurship teachers, academic scholars, and the emerging private institutions that train promising new entrepreneurs in Asia are increasing. Therefore, many people assume that there is a thin line between the two concepts, thus making it difficult to exactly define what enterprise education is and what its objectives are. Hence, this review paper will point out the ideal way to understand enterprise education from a pedagogical viewpoint. Enterprise education is experimental learning which is put into practice outside the classroom environment. This review paper would draw on findings from qualitative research and critical analysis of the contemporary literature review of the contributions made from the available enterprise education from developed countries and how it opens new doors for enterprise education in developing countries in Asia. In this context, the objective of this research paper would be to examine the extent to which enterprise education can be adopted by Asian nations, its benefits and hindrances to Asian students and educators and how these hindrances can be avoided with solutions to overcome and effectively deploy enterprise education successfully in these countries. Since this is a qualitative research study in nature, the researcher adopts a deductive approach for fact-finding and analysis. The said inquiry will be guided by published literature research and findings related to enterprise education. This review paper is constructed with the view that it would be useful in assisting educators in relation to expressive enterprise education and set the framework for experimental research for the future regarding policies and structures in practical approach to learning in schools.

**Keywords:** Enterprise Education, Entrepreneurship, Learning, Pedagogy, Teaching