

The Impact of Green Supply Chain Management on Organizational Performance in Sri Lankan-Listed Companies

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Abstract

This study intends to examine the impact of implementing Green Supply Chain Management Practices on Organizational performance, in terms of environmental, operational, and financial performance among listed companies in Sri Lanka especially concerning sectors, Capital Goods, Food, Beverage and Tobacco, Material, Consumer Durables & Apparel, Retailing, Automobile & Components, and Healthcare Equipment & services. Further, the researcher examined the impact of Green Supply Chain Management (GSCM) Practices on performance dimensions of environmental, operational, and financial separately to identify which performance dimension has the highest impact from the green supply chain management practices in the Sri Lankan context. The Survey Questionnaire was collected from 115 managerial positions in listed companies that are included in above mentioned sectors. Numerous studies have been done to find the impact of green supply chain management and organizational performance worldwide. Nevertheless, there is a research gap based on this in the Sri Lankan context. The empirical evidence verifies a significant impact of GSCM practices and organizational performance. It can be concluded that There is a positive impact of Green Supply Chain Management on Organizational Performance in terms of environmental, operational, and financial. Further, the operational performance dimension has the highest impact from GSCM practices.

Keywords: Green Supply Chain Management, Organizational Performance, Environmental Performance, Operational Performance, Financial Performance