

Impact of globalization on Indian middle class families

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In India, era of globalization consequently followed by the inflow of Multinational Companies (MNCs) which soon started hiring the young professionals, majority of them belonging to middle class families. In the family of procreation of these professionals, initially there were only husband and wife, both working in MNCs, being paid almost same amount as salary.

Though these families fulfill one dimension of Murdock's (1949) basic definition of family but others like economic dependency and reproduction (in the initial phases) are invisible. However, many of the times, their engagement in the corporate world and their careerist attitude led them to stay apart in different geographical locations. This again defies the stake of common residence.

In this paper, I have come up with some of the basic issues of Indian family in the milieu of corporate culture which has become an instrument of globalization in the rapidly shrinking world. It is an attempt to surface out the basic nuances of interactional universe, which comprises of families of those professionals who are in the process of acculturation with the corporate culture at one hand, and have been brought up in the environment dominated by Indian traditions and customs, on the other. Finally, this paper examines the classical notion of family, which includes common residence and economic cooperation as its essential component in the Indian context considering globalization as its backdrop.

Key words: Globalization, India, Multinational companies, Middle class, Corporate culture.

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