

An Integrated Approach for the Strategic Planning and Quality Assurance in Higher Educational Institutions in Sri Lanka

R P C Ranjani

Department Accountancy, University of Kelaniya, Kelaniya, Sri Lanka
e-mail: chitra@kln.ac.lk

R M U S Udagedara

Department Accountancy, University of Kelaniya, Kelaniya, Sri Lanka
e-mail: susantha@kln.ac.lk

Abstract

Positioning the organization in the strategic environment of its industry is one of the first and most important phases of the organizational strategic planning and in today knowledge-based economy has its importance been duplicated for higher education institutes as the centers of education, knowledge creation and knowledge worker training. Quality Assurance in education has applied the theoretical and conceptual foundations of Total Quality Management (TQM) and performance and planning management as the panacea for the strife for education quality. The degree of success of the quality strive is debatable as quality assurance and strategic planning is treated as two contending rather than as two collaborative partners. This paper contends that to implement quality assurance and strategic planning successfully, the two should be brought within the realm of a Quality Management, Information and Planning System (QMIPS). This calls for the holistic integration of the TQM, performance management models, strategic management models and the balanced scorecard model into the QMIPS.

Keywords: quality assurance, strategic implementation, key performance indicators, performance management, quality management, balanced scorecard