Attitudes of HR Professionals Towards Online Recruitment

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Abstract

With the development of information communication technology the use of Internet for recruiting employees has become more popular throughout the world. However developing countries like Sri Lanka are still in the process of moving towards online recruiting activities.

The study was conducted with the aim of assessing the Sri Lankan HR professionals' attitudes towards online recruiting. This study was supported by a literature review in relation to the use of online recruitment as well as on the attitude of HR professionals' towards the subject. Results indicate that 86.7% of the organizations in Sri Lanka make use of Internet for Recruiting activities and related work. Out of which the service sector represents the highest contribution towards online recruitment activities. The research shows that 70% of the respondents have a positive and favorable attitude towards online recruiting.

Key Words: On line recruitments, Attitudes,