

## **Buddhist Concepts pertaining to Management and Communication**

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### **Buddhism and Management**

Management is a most useful system of government and a highly developed subject of education in the modern world. Its usefulness is being felt more and more with the growth and complexity of the society. There are a number of species of beings in the world. Their needs are numerous. But there are very limited resources to meet their needs. Among the various kinds of beings the man is different from others because he has the ability to think, ability to communicate perfectly and is endowed with awareness of moral behavior. In ancient times the human society was not complexed and its needs were simple in connection with simple way of life it was accustomed to. So it could maintain its life-style without much effort. With the development of modern science and technology and the related increase of human thinking the man's needs became very complexed. In order to meet with these unlimited needs he had to manage the limited resources of the world. He understood that he cannot fulfil this needs without a proper management of the limited resources. As a result there arose various organizations of production, distribution and management of goods in the society. Through these organizations he could successfully fulfil his needs out of the limited resources. Meanwhile there arose necessity of a system of management in order to maintain these organizations successfully. As these