

Using Research to Promote Literacy and Reading in Libraries: (Public Libraries in Kurunegala District, Sri Lanka)

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Literacy is ability to read and write or knowledge that relates to a specified subject or subject area. UNESCO has Convinced that “literacy is crucial to the acquisition, by every single child, youth and adult, of Essential life skills,” UNESCO was designated 2003 to 2012 as the decade of literacy. They directly recognize that everyone needs to develop the ability to access, assess, and use information in a variety of ways. Librarians recognize their huge growing role in literacy, reading research can help them gather facts and suggest good Solutions. Using Research to Promote Literacy and Reading in Libraries extends the first brochure by Focusing on the importance of wisely consuming, conducting and applying research Conducted by librarians and their partners in order to promote literacy and reading. People believe that libraries are uniquely situated to promote literacy and reading. It is a part of their mission. And it is a mission of all types of libraries, from school and public to special, Research, university and national. The main objective of this Research is to identify the Reading Promotion Activities that we can use to promote literacy and Reading in Sri Lankan Libraries. The problem of this research is lack of Using Research to Promote Literacy and Reading in Libraries. The selection of the sample involved in the selection of 10 public Libraries in Kurunegala district and the selection of Readers and Librarians in those Libraries. Due to time and other constraints it was necessary to limit the sample for 10 public Libraries in one district. In order to give a fair chance to all. Using simple random sampling method 05 Readers were selected to administer the questionnaire I. The second questionnaire was administered among the Librarians of public libraries. Studies on the Promote Literacy and Reading in Libraries is one of the key research areas in the field of Library and information Science. The analysis of data revealed the following major finding, Public Libraries have been playing a vital role in the promotion of Reading promotion In Sri Lanka. Librarians require Good Practice about Reading and Literacy promotion activities.

Key Words: Literacy, Reading, Libraries, Library Science, Librarians